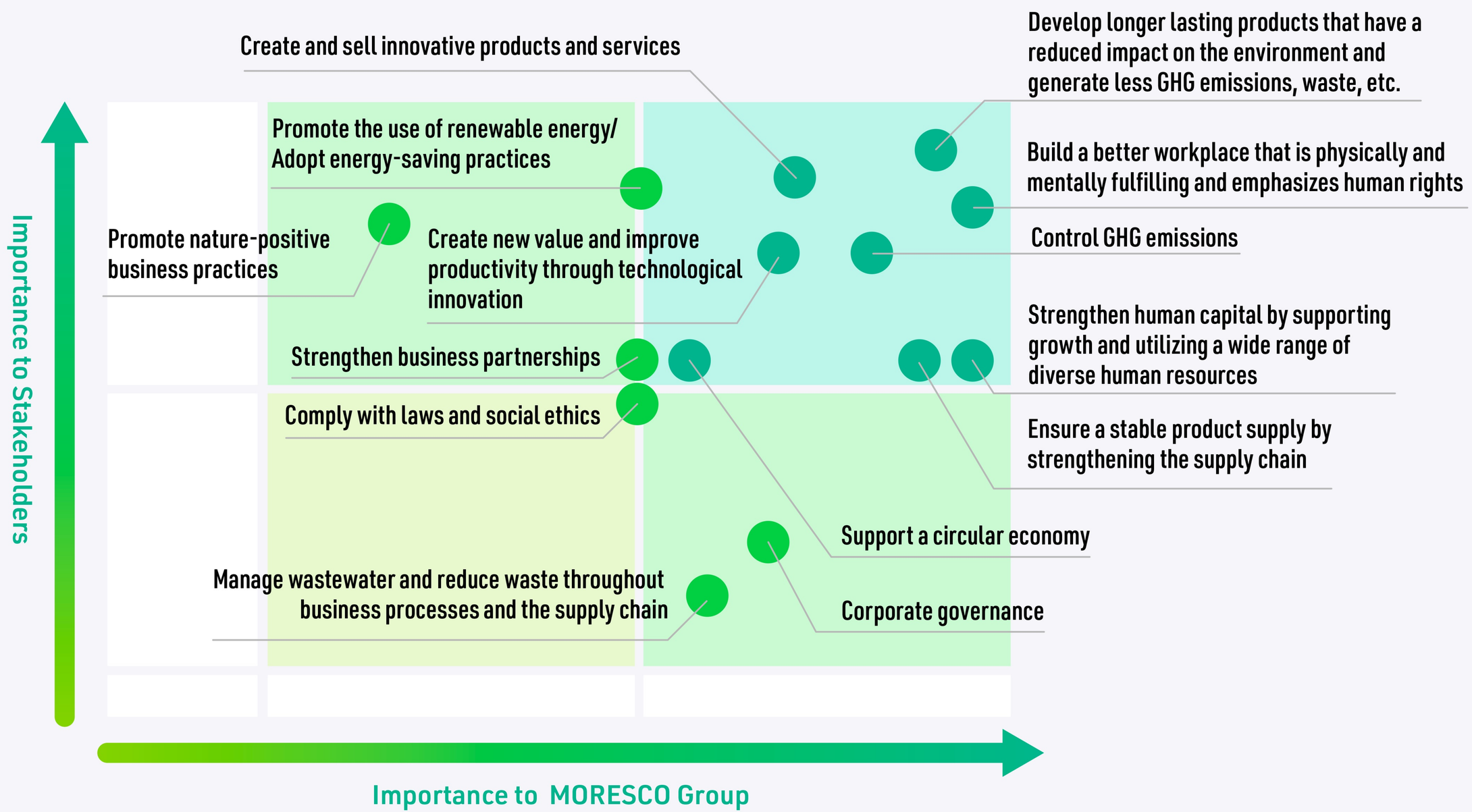Materiality Map